



2016 Los Angeles Central Library  
A history of its Art  
and Architecture,  
book jacket.



1977 Sticky Fingers. The Rolling Stones campaign.



1970 Arnold Schwartzman,  
self-portrait.



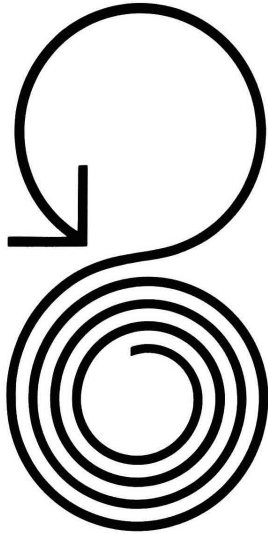
2010 U.N. Peace Bell Monument,  
Korean War Museum,  
Seoul, South Korea.



1998 Commemorative Poster,  
70th Annual Academy Awards®.



1981 Genocide,  
documentary film title sequence.



1963 Steady, Steady, Go!  
logo for pop/Rock & Roll  
television program.



1984 Cycling,  
Signature Series,  
Commemorative poster,  
1984 Los Angeles  
Olympic Games.



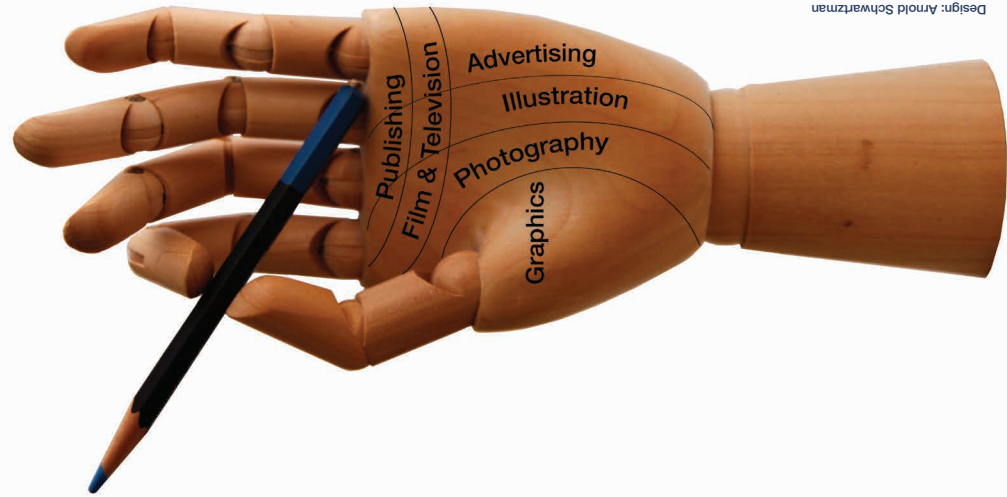
1960 Death by Choice,  
television program title.  
1961 The Vikings, children's  
animated television program.



1960 Peter & The Wolf,  
animation for a gala  
television program.  
Narrated by  
Richard Attenborough.



## The Seven Ages of Arnold Schwartzman Timeline 1950s–2000s



Design: Arnold Schwartzman



# The Seven Ages of Arnold Schwartzman

Born London, January 6, 1936

## '50s

- 1951** Inspired to become a designer by the *Festival of Britain*, London, U.K.
- 1951** Employed for one day spraying patterns onto mugs in a plastics factory
- 1951** Employed as assistant cinema projectionist
- 1951** Enrolled at Thanet School of Art & Crafts, Margate, U.K.
- 1953** Certificate, Ministry of Education's Intermediate Examination in Arts and Crafts
- 1953** Studied at Canterbury College of Art
- 1955** Ministry of Education National Diploma in Design (NDD)
- 1955–57** British military service, Germany and S. Korea
- 1957** Designer, U.N. War Memorial, Paju, S. Korea
- 1957** Trainee graphic designer, Granada Television, Manchester, U.K.
- 1957** Graphic Designer, Southern Television, Southampton, U.K.
- 1959–76** Married, Marilyn Bild

**Abbreviations:**  
**ADLA:** Art Directors Club Los Angeles  
**AGI:** Alliance Graphique Internationale  
**AIGA:** American Institute of Graphic Arts  
**AMPAS:** Academy of Motion Picture Arts & Sciences  
**BA:** Bachelor of Arts  
**BAFTA:** British Academy of Film & Television Arts  
**BSB:** Brooks, Silverstein & Baker  
**DDB:** Dane Doyle & Bernbach  
**D&AD:** Designers & Art Directors Association of London  
**FRSA:** Fellow of the Royal Society of Arts  
**HRH:** His or Her Royal Highness.  
**ICOGRADA:** International Council of Graphic Design Associations  
**IOC:** International Olympic Committee  
**LACMA:** Los Angeles County Museum of Art  
**MOT:** Museum of Tolerance  
**MA:** Master of Arts  
**MC:** Master of Ceremonies  
**NCAA:** National Council for Academic Awards  
**MS:** Motor Ship  
**NYC:** New York City  
**PDC:** Pacific Design Center  
**RDI:** Royal Designer for Industry  
**RMS:** Royal Mail Ship  
**RSgt:** Ready, Steady Go!  
**UCA:** University of California  
**UCLA:** University of California, Los Angeles  
**U.K.:** United Kingdom  
**U.S.A.:** United State of America  
**USHMM:** United States Holocaust Memorial

## '60s

- 1960–1966** Graphic Designer, Associated-Rediffusion Television
- 1962** Designer, book jackets for publishers including Heinemann, Constable and Penguin Books
- 1962–68** Illustrator, *Man About Town* magazine
- 1963** Daughter, Hannah, born
- 1963** Illustrator, *Dr. Who and the Daleks*
- 1963** Work accepted for first D&AD exhibition
- 1965** Designer, film titles, *A Penny for your Thoughts*
- 1966** Designer, film title, *Dare I Weep, Dare I Mourn*
- 1966** Visit to NYC. Worked at CBS TV. Job offer from DDB advertising agency
- 1966** Senior Art Director, Erwin Wasey Advertising Agency
- 1966** Part time instructor, Central School of Art and Design
- 1966** Part time instructor, Royal College of Art (RCA)
- 1966/68/70/72** Member of Jury, D&AD
- 1966** Feature article, Novum Gebrauchsgraphik, Germany
- 1966–78** Regular illustrator for *London Sunday Times*, *Vogue*, *Queen*, *Radio Times*, *New Society*, etc.
- 1967** Producer, Coca-Cola, *Biba*, X1V Festival International du Film Publicitaire Cannes Certificate
- 1968** Member, D&AD Executive Committee
- 1969** D&AD Silver award for *Outstanding Direct Mail*
- 1969** Presentation, *The FX Show*, London
- 1969** Joined Board of Directors, Conran Design Group as Graphics Director

## '70s

- 1970** Director, The Designers Film Unit
- 1970** Est. Arnold Schwartzman Productions
- 1970/72** Designer, print and film campaigns, Rolling Stones, *Sticky Fingers*, *Brown Sugar*, *All Down The Line*
- 1970** Designer, special magazine supplement, *Eureka*
- 1970** Commercials director, Streich Fletcher Perkins
- 1971** D&AD Silver award for Best Direct Mail, *Dandelion Records*
- 1972** External examiner, Royal College of Arts
- 1973** Feature article, *The Image* Magazine
- 1973** Co-author, *The White Elephant Celebrity Cookbook*
- 1974** Elected member, AGI
- 1975** Director, music video, Greg Lake, *I Believe In Father Christmas*, Israel
- 1975** D&AD Silver Award for Most Outstanding Special Series, *Sunday Times: The Facts of Life*
- 1975** Designer, Philips Electrical Golden Jubilee Calendar
- 1975/77** Feature articles, *Novum Gebrauchsgraphik*, Germany
- 1975** Presenter, ICOGRADA Conference
- 1976** Director, program segments, *The Old Grey Whistle test* TV program, *The Grateful Dead*, *Rod Stewart*, et al.
- 1977** Director, documentary, *Leven In Holland*, Netherlands
- 1977** External examiner, BA & MA degrees, National Council for Academic Awards
- 1977** Commercials director, Tabletop Prods.
- 1977** Editor/art director, *Elephanta*, celebrity magazine
- 1977** Director, *White Elephant Gallery*
- 1978** Commercials director, BSB Productions
- 1978** Co-author, *Airshipwreck* with Len Deighton
- 1978** Move to Los Angeles, California
- 1978** Design Director, Saul Bass & Associates
- 1978** Designer, Girl Scouts of America poster, Saul Bass & Associates
- 1979** Speaker, Advertising Federation of Grand Rapids

## '80s

- 1980** Recommended by Saul Bass to Simon Wiesenthal Center to produce a documentary on the Holocaust
- 1980** Research trip for documentary (*Genocide*), U.S., U.K. and Europe
- 1980** Married, Isolde Weghofer
- 1980** Speaker, AGI Congress, Munich
- 1981** World premiere, *Genocide*, Kennedy Center, Washington, with Elizabeth Taylor, event MC Frank Sinatra
- 1982** *Genocide* nominated for an Academy Award
- 1982** Producer/director, *Genocide*, winner for 1981 Academy Award Best Documentary Feature
- 1982** Director of Design, Los Angeles Olympic Organizing Committee
- 1983** Talk, Art Directors Club of Los Angeles, *Looking at the Look*, for the 1984 Los Angeles Olympic Games
- 1983** Presentation, *Graphics and the Olympic Environment*
- 1983** Presentation, *Design In Motion*, ADLA
- 1983** Exhibitor, *Images For Sale*, V&A Museum, London
- 1983** Member of Jury, Key Art awards
- 1983** Speaker, ICOGRADA Conference, London
- 1984** Designer, logo and poster for the International Olympic Committee's 88th Session, Los Angeles
- 1984** Director, audio-visual documentary for Hawker-Siddeley
- 1985** Speaker, AGI Congress, Alisal, CA
- 1986** Director, audio-visual documentary, *This Precious Stone*
- 1986** Designer, poster, *Napoli 99 Foundation*
- 1986** Design consultant to Pentagram's bid to World Expo, Vancouver, Canada
- 1986** Designer, poster, *Sequences*, Simpson Paper Company
- 1987** Graphic design consultant, Canary Wharf development, London
- 1988** Member, Organizing Committee, UK/LA '88 British Arts Festival
- 1988** Hosted HRH The Prince Andrew & The HRH Duchess of York at exhibitions at PDC and LA County Museum of Science and Industry
- 1988** Presentation, *Overview: Expansion and Insight*, Design Conference PDC
- 1988** Curator and printed program designer, AMPAS exhibition, *The British & The Oscar®*
- 1998** Visual consultant, film, *American History X*
- 1989** Producer/director, documentary, *Building a Dream: The Story of the 1932 Los Angeles Olympic Games*
- 1989** Director, documentary, on London's Savoy Hotel's centennial

## '90s

- 1990** Workshop, Art Center College of Design, Lausanne, Switzerland
- 1991** Producer/director, *Echoes That Remain*, documentary feature
- 1991** Gold Special Jury award, *Echoes That Remain*, Houston International Film Festival
- 1992** Creative director, *Eurikon*, Pan European Television programs, London, Rome, Strasbourg
- 1992** AIGA/LA Member, Advisory Board
- 1992** Design consultant to architect Norman Foster, *Kings Cross Lands* development, London
- 1992** Moderator, *Architecture and Design Council* program, MOCA
- 1993** Author, *Graven Images: Graphic Motifs of the Jewish Gravestone*
- 1993** Author, *Phono-Graphics: The Visual Paraphernalia of the Talking Machine*
- 1993** Designer, *Kaleidoscope*, eight screen video, and six timeline panels, Skirball Cultural Center
- 1994** Producer/director, *Liberation*, documentary feature film
- 1994** Author, *The Long Sobbing*, companion to film, *Liberation*
- 1994** World premiere, *Liberation*, Deauville Film Festival, France
- 1994** Lecturer, Glasgow School of Art, Glasgow, Scotland
- 1994** Royal Premiere, *Liberation*, Queen Elizabeth Hall, London
- 1994** Curator, *Sceptered Aisles*, exhibition, LACMA
- 1994** Co-author, *Anglafilie: A Guide to the Best of British in Los Angeles*, with Isolde Schwartzman
- 1996** Internatone Outreach Chairman, US Centenary Committee of the Cinema Awards® posters, programs, billboards, banners, Governors Ball menus, etc. Producer, theatrical trailers
- 1996** Presented to HM Queen Elizabeth II, at BAFTA's 50th Anniversary, London
- 1996** Designer, Palm Springs International Film Festival, poster, program and film trailer
- 1998** Lecture on Saul Bass' film titles, *Anatomy of a Mentor*, AIGA, Austin, TX
- 1998** Author, *Designage: The Art of the Decorative Sign*
- 1998** Designer, logo and press advertising for 3rd and 4th *International Documentary Congress*
- 1998** Lecture tour of Australia for Australian Graphic Design Association
- 1998** Speaker, *AGIdeas* conference, Melbourne, Australia
- 1999** Designer, brochure cover, UCLA *Extension Course*
- 1999** Presentation, *International Animation Festival*, Cardiff, Wales

## '00s

- 2000** Chair, Documentary Exec. Committee, AMPAS
- 2000** Chairman, British Academy of Film and Television Arts Los Angeles (BAFTA LA)
- 2000** Keynote speaker, *Where there's an Image*, PDC
- 2000** Designer, BAFTA Britannia Award, presented to Steven Spielberg
- 2000** Recipient, PDC *Stars of Design* Life Achievement in Graphic Design Award
- 2000** Co-author, *It's a Great Wall*, with Michael Webb
- 2000** Feature article, Graphis Magazine, *An interview with Arnold Schwartzman*
- 2000** Designer, logo, PDC
- 2000** Exhibition, *Designing for the Oscars®*, PDC
- 2001** ICOGRADA Hall of Fame
- 2001** Author, *Flicks: How the Movies Began*
- 2001** Designer, brochure cover, UCLA *Extension Course*
- 2001** Lecturer, *Sea Princess* cruise ship
- 2001** Founding Chair, Documentary Branch, AMPAS
- 2001** Appointed Officer of the Most Excellent Order of the British Empire (OBE), by HM Queen Elizabeth II
- 2001** Designer, AIGA Congressional Directory, *Designing Democracy*
- 2002** Lecturer, *Regal Princess* cruise ship
- 2002** Member of Jury, *Hollywood Film Festival*
- 2003** Board member, Hollywood Heritage
- 2003** Designer, covers, London Sunday Times Magazine, *75 Years of the Oscar*
- 2004** Speaker, AGI Congress, Beijing, China
- 2004** Speaker, International Design Masters Forum, Shanghai, China
- 2004** Monograph, A. *Schwartzman*, China
- 2004** Lecturer, *Queen Mary 2* cruise ship
- 2004** Presentation, *Los Angeles Art Deco*, Hollywood Heritage Museum
- 2004** Recipient, *Premio a la Excelencia en Diseño* award, Queretaro, Mexico
- 2005** Author, *DECO LAndmarks: Art Deco Gems of Los Angeles*
- 2005** Member, Board of Trustees, Craft & Folk Art Museum
- 2005** Monograph, *A Persistence of Vision*
- 2006** Director, documentary, *Anna and The King of Lampedusa*
- 2006** Conferred the distinction of *Royal Designer* (RDI)
- 2007** Lecture to Hongik University, Seoul, S. Korea
- 2007** Talk, British Embassy, Seoul, S. Korea
- 2008** Lecturer, *Sea Princess* cruise ship
- 2008** Lecturer, *Regal Princess* cruise ship
- 2008** Member, Board of Governors, University for the Creative Arts, UK
- 2008** Presentation, *AD 20/21*, Boston
- 2009** Presentation, *Art Deco Festival, RMS Queen Mary*, Long Beach
- 2009** Third presentation to the Antiquarian Society of California
- 2009** Lecturer, *Tahitian Princess* cruise ship

## '10s

- 2010** Created two murals for the Grand Lobby of Cunard's *MS Queen Elizabeth* cruise ship
- 2010** Lecturer, *Pacific Princess* cruise ship
- 2010** Designer, *Innovation Award*, UK Trade & Investment
- 2010** Speaker, *Broadcat* audio-visual conference, Barcelona, Spain
- 2010** Subject of feature documentary, Korean television
- 2010** Designer, U.N. Peace Bell Monument, Korean War Museum, Seoul, S. Korea
- 2010** Designer, 29 Len Deighton book covers, Harper/Collins
- 2010** Feature, design of Len Deighton book covers, *Baseline Magazine*
- 2011** Introduced Sir Ben Kingsley's talk at USHMM, Washington, DC
- 2011** Appointed Patron of the National Defence Medal Campaign, U.K.
- 2011** Member of Jury, Polish Film Festival, Los Angeles
- 2011** Speaker, AGI Congress, Barcelona
- 2011** Creative director, poster series, *Voices & Visions*
- 2012** Workshop, Tsinghua University, Beijing, China
- 2012–15** Member of Jury, South East European Film Festival, Los Angeles
- 2012** Appointed Patron of the Margate Clock Tower Time Ball restoration, U.K.
- 2012** *Baseline* Special limited edition
- 2013** Author, *London Art Deco*
- 2013** Exhibition, posters, *Voices & Visions*, Skirball Cultural Center
- 2013** Speaker, AGI Congress, London
- 2014** Member of Jury, *Premios Platino* film festival, Panama City, Panama
- 2015** Designer, CD package, *Last Train to Tomorrow*
- 2015** Presenter, art prizes, RSA, London
- 2015** Author, *Griffith Observatory: A Celebration of its Architectural Splendor*
- 2015** Interview, *BBC World News TV*
- 2015** Exhibition, *Six Decades of Graphic Art and Film*, Christopher Guy Showroom, W. Hollywood
- 2015** Certificate of Recognition, from the Mayor and City of Los Angeles
- 2015** Member of Jury, *Premios Platino* film festival, Marbella, Spain
- 2015** Patron, proposed art school, *The Margate School*, U.K.
- 2015** Graphic design consultant, *Projected Picture Trust Museum*, Elstree Studios, U.K.
- 2015** Feature article, *The Wrap*, *The Insider's Guide to All Things Oscars*
- 2015** Opened exhibition of paintings, Turner Contemporary, Margate
- 2015** Designer, book of posters, *Voices & Visions*
- 2016** Cover design, *The Wrap* magazine
- 2016** Director/producer, documentary, *A Present from Margate*
- 2016** Co-author, *Los Angeles Central Library: Its Art and Architecture*, with Stephen Gee
- 2016** Speaker, AIGA, *Arnold Schwartzman, the left-handed polymath, draws from his multi-faceted life in design & film*