

Exodus 18:18-22

Moses' father-in-law (Yitro) said to him, “The thing that you are doing is not good.” You will surely wear out, both yourself and these people who are with you, for the task is too heavy for you; you cannot do it alone. "Now listen to me: I will give you counsel, and God be with you. You be the people's representative before God, and you bring the disputes to God.

...you shall select out of all the people able individuals who fear God, souls of truth, those who hate dishonesty; and you shall place these over them as leaders of thousands, of hundreds, of fifties and of tens.

"Let them judge the people at all times; and let it be that every major dispute they will bring to you, but every minor dispute they themselves will judge. So it will be easier for you, and they will bear the burden with you....

A community is too heavy to carry alone.

- Deuteronomy Rabbah 1:10

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**"A community
is too heavy
to carry alone"**

Deuteronomy Rabbah 1:10



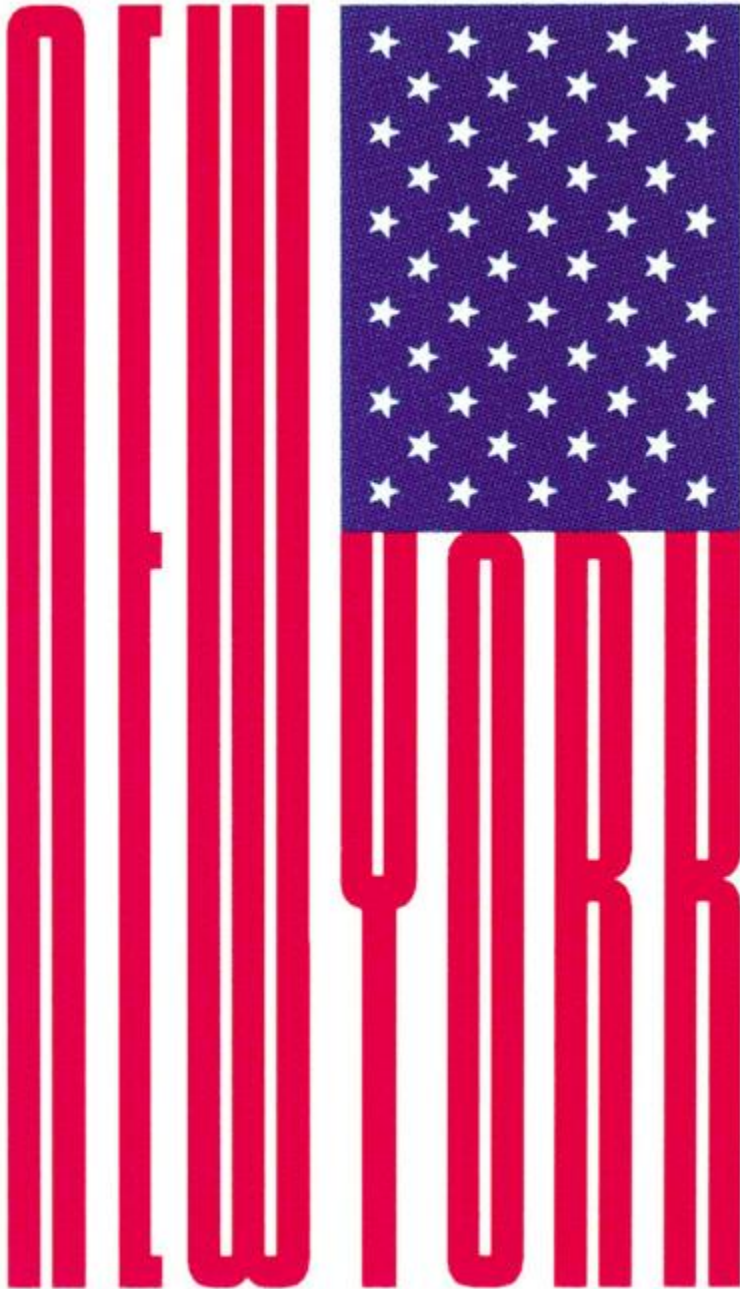
“A community is too heavy to carry alone.”

What constitutes a community?

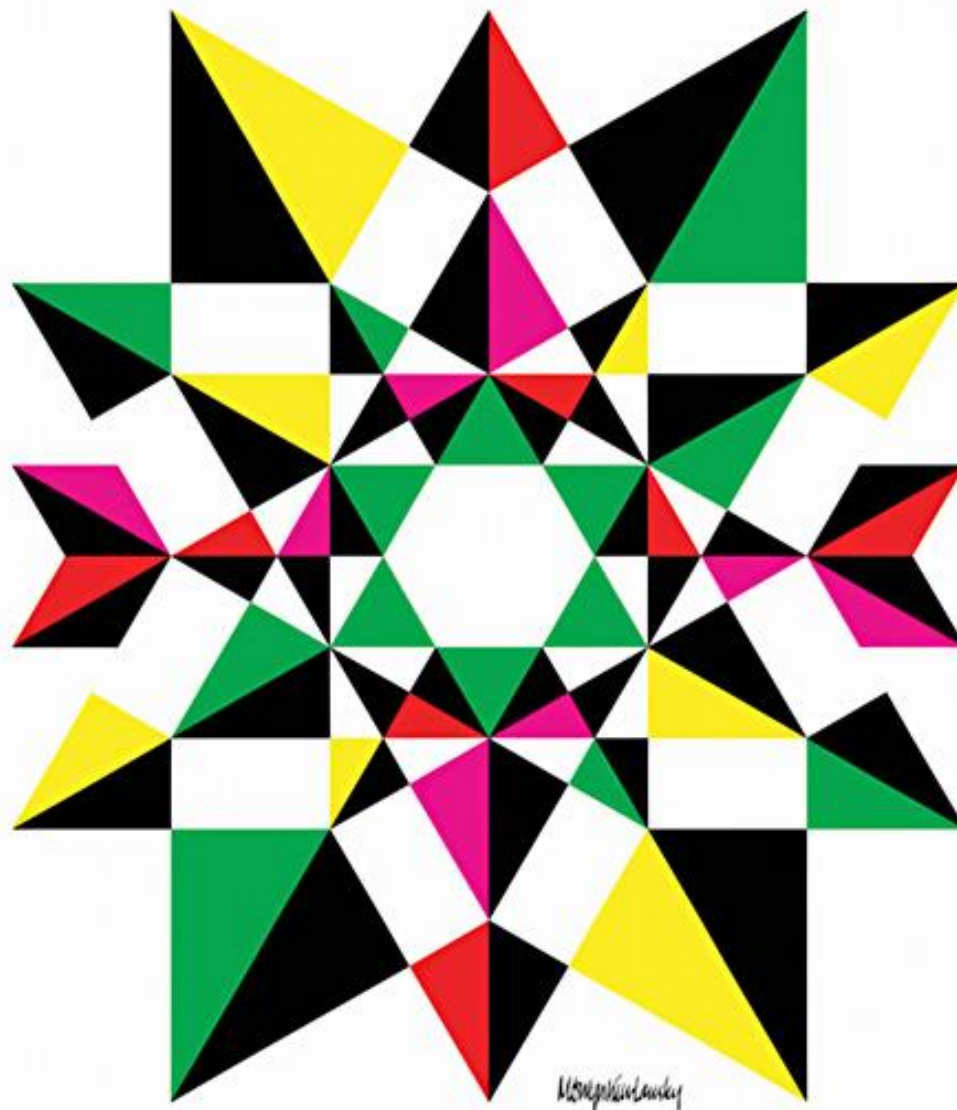
Do you agree with the idea that people are better off in a community than on their own?

What communities do you belong to? What shared responsibilities exist in each of these communities?





Mervyn Kurlansky, b. 1936.
South Africa.
Graphic Designer.



I FOUND A FRUITFUL WORLD, BECAUSE MY ANCESTORS PLANTED
IT FOR ME. LIKEWISE I AM PLANTING FOR MY CHILDREN.

Talmud, Taanit 23a



Tom Geismar & Ivan Chermayeff





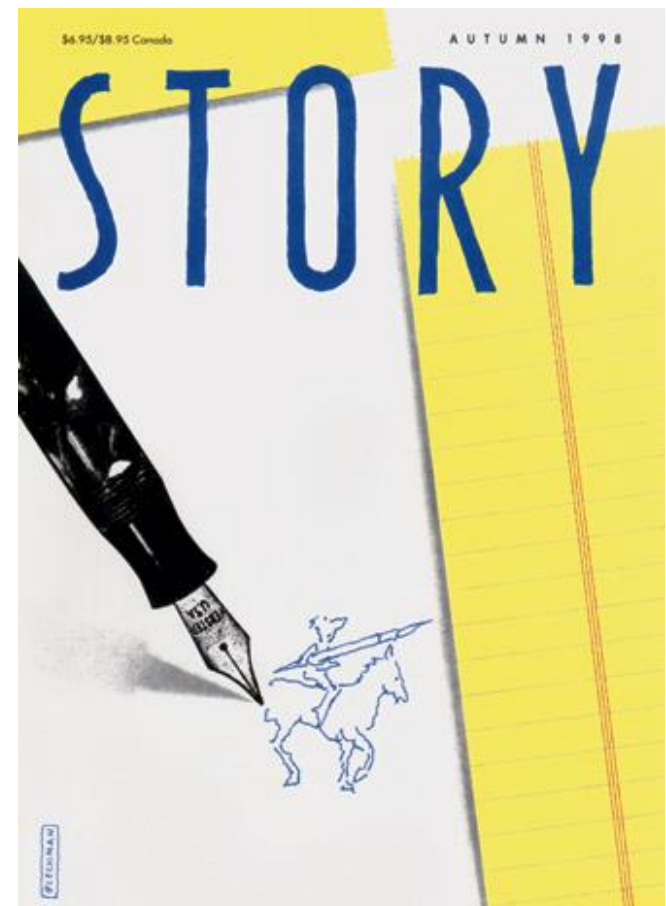
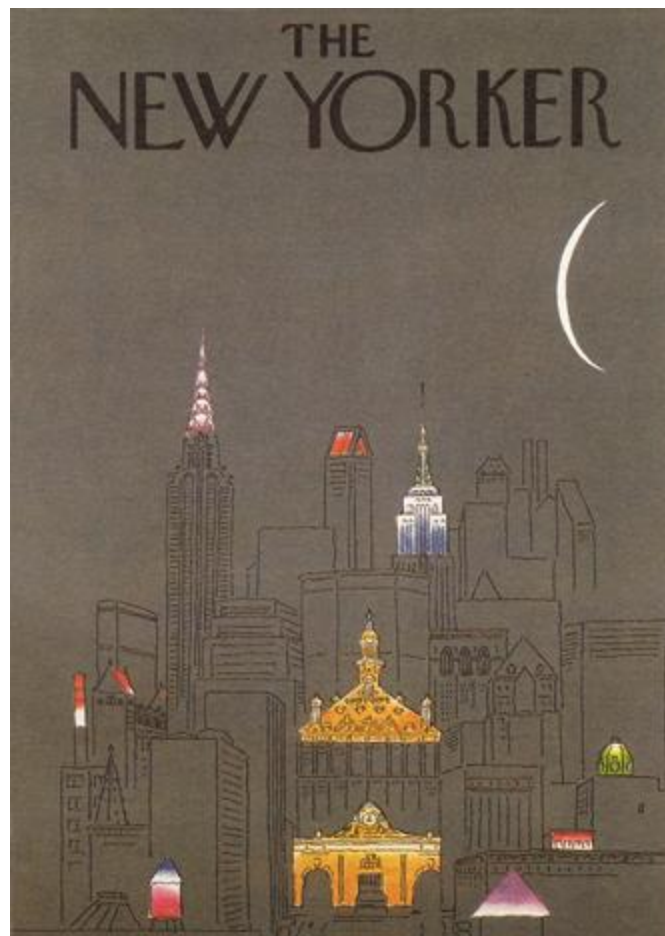
וַיִּקְחוּ אֵלָיךְ שֶׁמֶן זַיִת זָךְ
כְּתִית לַמָּאֹר לְהַעֲלֹת
נֵר תָּמִיד

They will bring you crushed,
pure olive oil for lighting, to
elevate a continual light.
(Exodus 27:20)

נֵר יְהוָה נִשְׁמַת אָדָם

The light of God
is the soul of man.
(Proverbs 20:27)

From every human being
there rises a light.
(Ba'al Shem Tov)

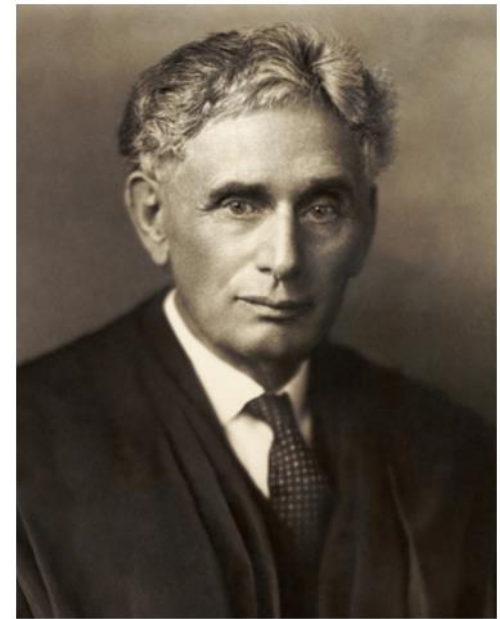


R. O. Blechman (b. 1930)



Most of the things
worth doing in the world
were declared impossible
before they were done.

— Louis Brandeis



Louis Brandeis

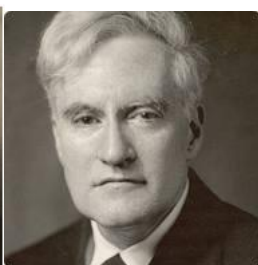
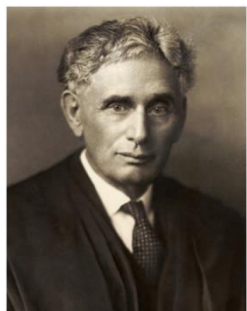
1856-1941

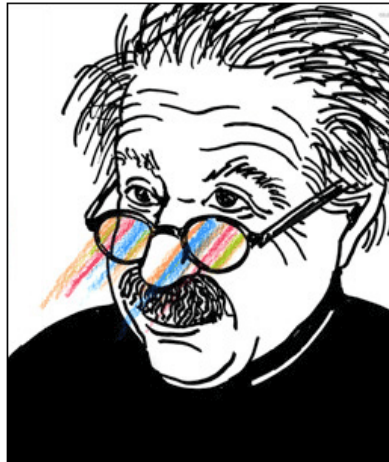
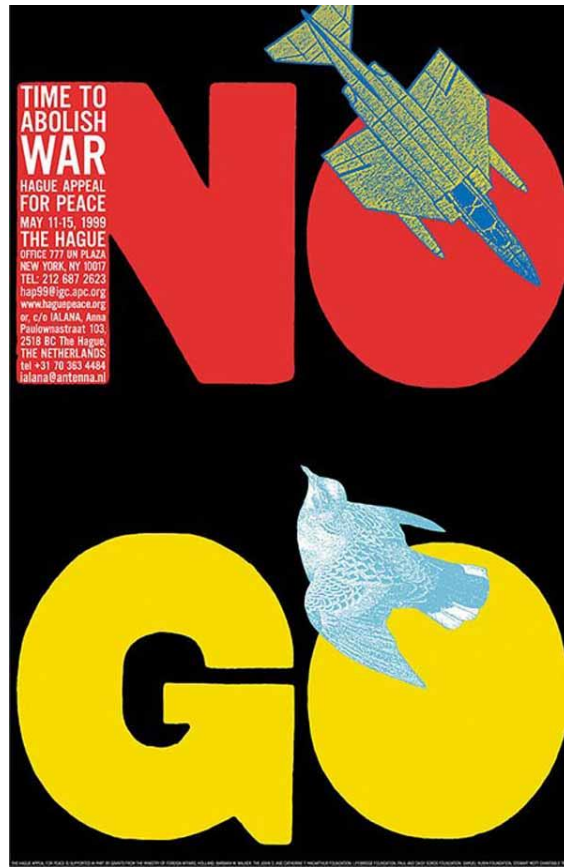
U.S. Supreme Court Justice

“Most of the things worth
doing in the world were
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they were done.”



Louis Brandeis	MA	1916–1939 (Wilson)
Benjamin N. Cardozo	NY	1932–1938 (Hoover)
Felix Frankfurter	MA	1939–1962 (Roosevelt, F.)
Arthur Goldberg	IL	1962–1965 (Kennedy)
Abe Fortas	TN	1965–1969 (Johnson, L.)
Ruth Bader Ginsburg	NY	1993–present (Clinton)
Stephen Breyer	MA	1994–present (Clinton)
Elena Kagan	NY	2010–present (Obama)

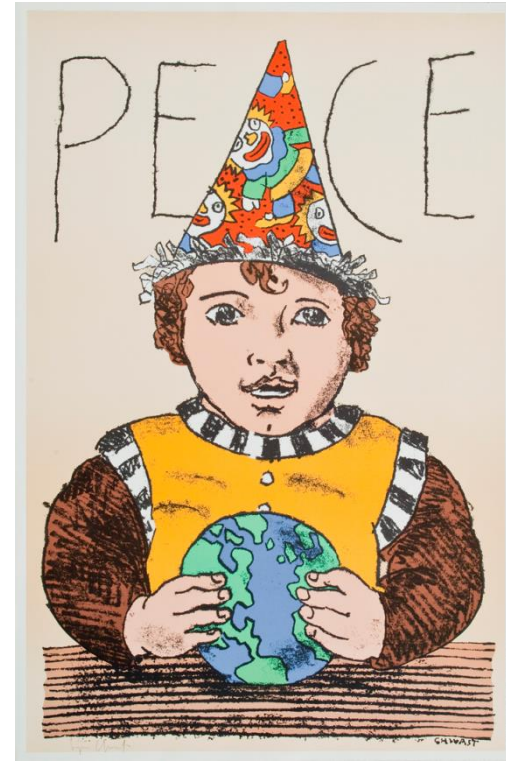




b. 1931, NYC

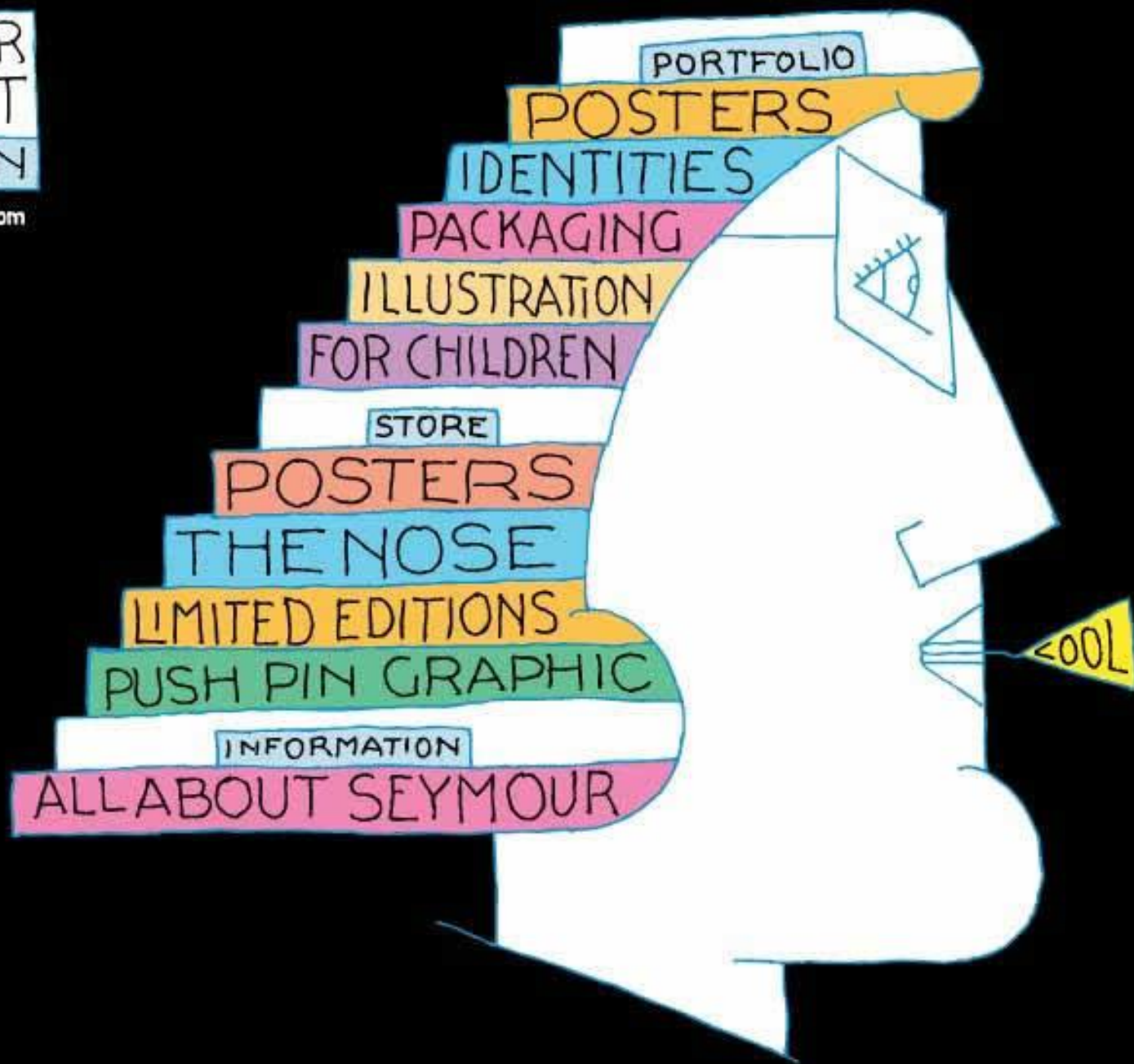


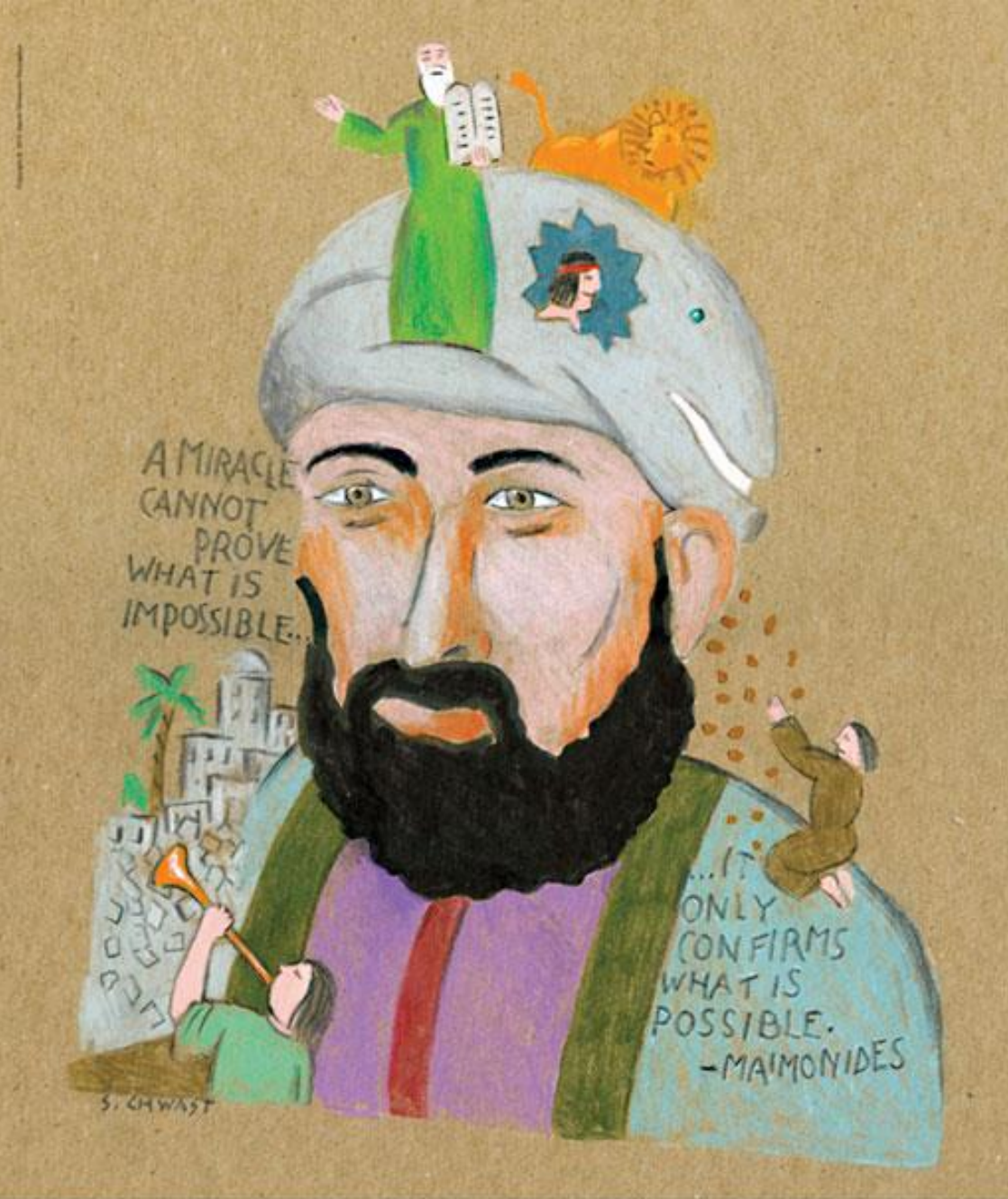
Seymour Chwast



SEYMOUR
CHWAST
PUSHPIN

seymour@pushpininc.com





Rabbi Moshe ben
Maimon
(Maimonides)
Born Spain, 1135
Died Egypt, 1204

“A miracle cannot
prove what is
impossible ... it
only confirms
what is possible.

What is a miracle?

מה זה נס?



TIFFANY & Co.



Paula Scher
b. 1948, Washington, DC



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"GLOYER'S DANCING IS A REVELATION OF VIBRANCY AND EXPRESSIVENESS. THIS MUSICAL HAS BROUGHT BACK 'DA BEAT!"

"STUNNING!"
GLOYER'S DANCING IS A REVELATION OF VIBRANCY AND EXPRESSIVENESS. THIS MUSICAL HAS BROUGHT BACK 'DA BEAT!"

"HEROIC!"
THE GENIUS OF GLOYER'S CHOREOGRAPHY AND THE CONCLUSION OF THE EXPERIENCE DISTRACT THE DANCE COMES BY SLICED TAP ON THIS NARRATIVE WAY. WOLFE HAS CREATED SOMETHING AT ONCE ANTI-ACADEMIC, TIGHT, FUNKY AND FUNKY.

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"A JOYOUS MEDITATION ON TAP, 'NOISE' ROCKETS THE AMERICAN MUSICAL INTO THE MODERN AGE!"

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Edmund Pettus Bridge is a bridge that carries U.S. Route 80 across the Alabama River in Selma, Alabama.

“Bloody Sunday” – March 7, 1965



March 7, 1965, state troopers and a sheriff's posse in Selma, Ala., attacked 525 civil rights demonstrators taking part in a march between Selma and Montgomery, the state capital. The march was organized to promote black voter registration and to protest the killing of a young black man, Jimmie Lee Jackson, by a state trooper during a Feb. 18 voter registration march in a nearby city.



“When I marched in Selma, I felt my legs were praying.”
Selma to Montgomery, AL,
on March 21, 1965.

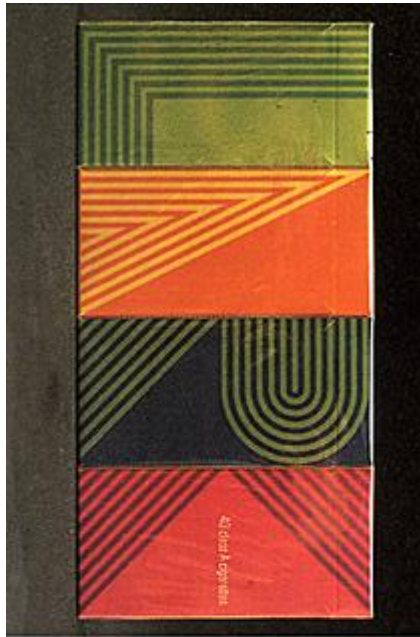




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ו ז ח ט י
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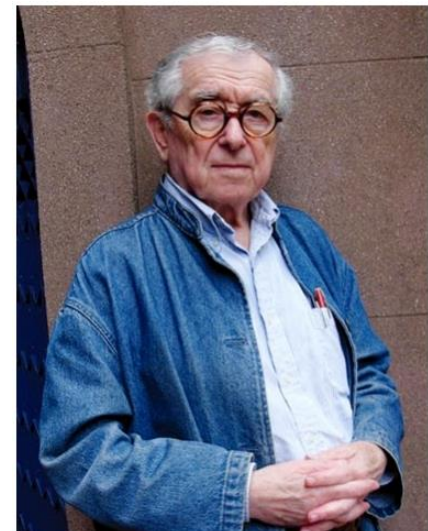


George Tscherny

b. 1924
Budapest

1941
Arrived US

1988 American Institute
of Graphic Arts Award

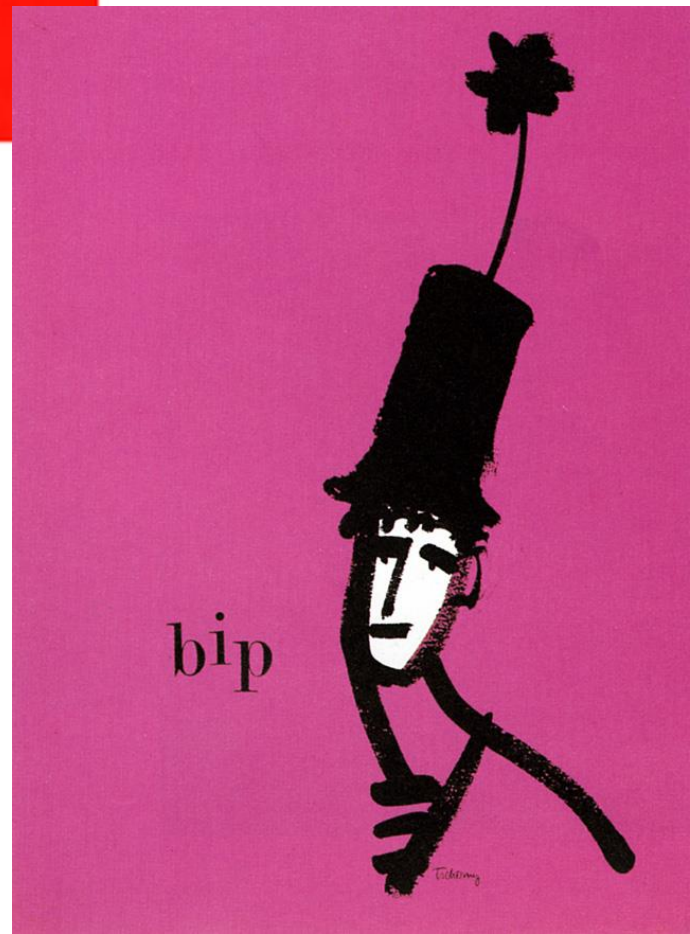




Changing Faces



George Tscherny



*Man's life
depends on the trees
of the field*

HEALING THE
WATERSHEDS



“Man’s life depends on
the trees of the field.”

-- Adapted from
Deuteronomy 20:19

Deuteronomy 20:19-20

יט כִּי־תִצּוֹר אֶל־עִיר יָמִים רַבִּים לְהִלָּחֵם עָלֶיהָ לְתַפְסָּהּ
לֹא־תִשְׁחִית אֶת־עֵצָהּ לְנִדָּח עָלֶיהָ גִּרְזֹן כִּי מִמֶּנּוּ תֹאכֵל
וְאַתָּה לֹא תִכְרֹת כִּי הָאָדָם עֵץ הַשָּׂדֶה לִבָּא מִפְּנֵיהָ
בַּמִּצּוֹר: כ רַק עֵץ אֲשֶׁר־תֵּדַע כִּי לֹא־עֵץ מֵאֲכָל הוּא אֹתוֹ
תִשְׁחִית וְכָרָת וּבְנִית מִצּוֹר עַל־הָעִיר אֲשֶׁר־הוּא עֹשֶׂה
עִמָּךְ מִלְחָמָה עַד רִדְתָּהּ:

When you attack a city and make a war against it for many days and capture it, do not destroy its trees by swinging an ax against it, for from it you shall eat, and you shall not cut it down. **For is the man a tree of the field** that it should enter into battle with you? Only a tree that you know is not a food tree, it you may destroy and cut down, and build a weapon, until the city is conquered.

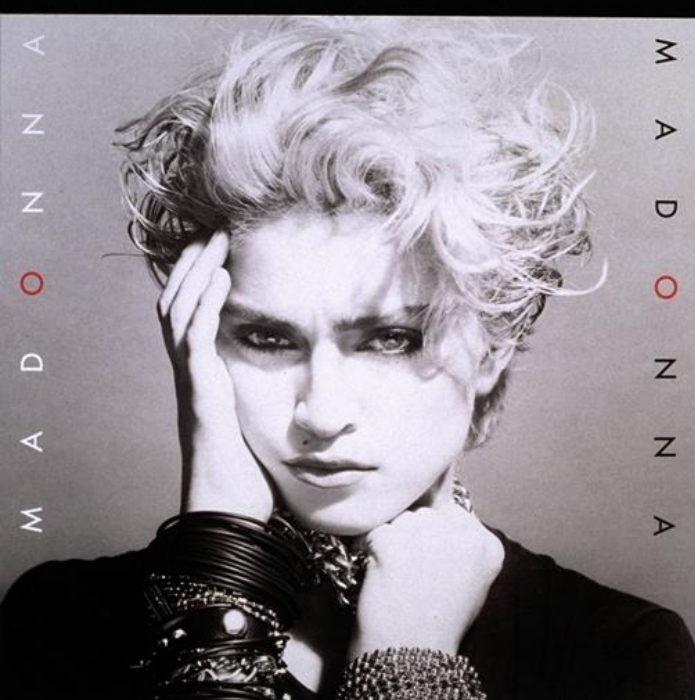
*Good life
depends on the trees
of the field*

WILSON, J. & THOMAS
WILSON, J. & THOMAS





Benjamin
Mandelstamm
1805–1886
b. Zagare, Lithuania
Lived in Ukraine
Writer and activist



Carin Goldberg, b. NYC.

Carin Goldberg Design (1982)

Teaches at NYC School of Visual Arts (since 1982)

TALK TOME



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Carin Goldberg, designer

What do you see?

What is the artist trying
to tell us?

What are some of her
uses of style? Why
might she do that?



A human being is like a letter of the alphabet: to produce a word,
it must combine with another. – BENJAMIN MANDELSTAMM



A human being is like a letter of the alphabet: to produce a word, it must combine with another. – BENJAMIN MANDELSTAMM

“A human being is like a letter of the alphabet: to produce a word, it must combine with another.”

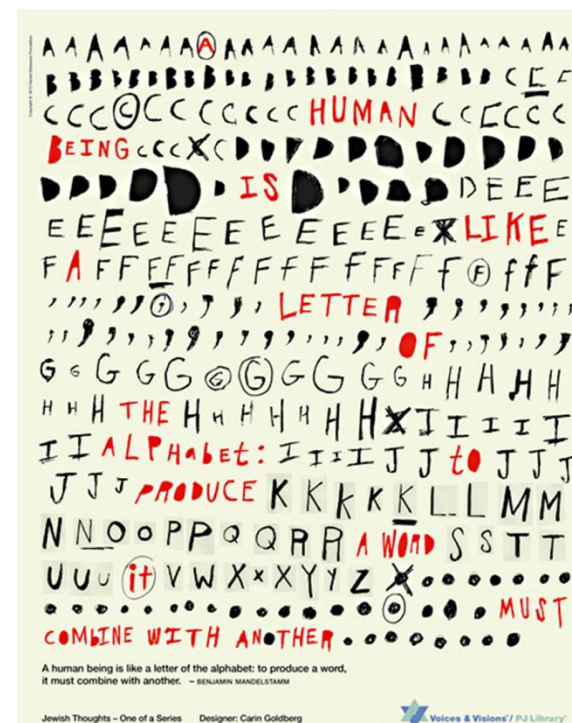
– Benjamin Mandelstamm

Carin Goldberg,
designer

God said, it is not good
for a person to be alone
– so I will make for (each
person) a (suitable)
helper to stand by
his/her side.
- *Genesis 2:18*

וַיֹּאמֶר יְהוָה אֱלֹהִים
לֹא-טוֹב הֵיזֶה הָאָדָם לְבַדּוֹ
אֶעֱשֶׂה-לּוֹ
עֵזֶר כְּנֶגְדּוֹ:

A human being is like a letter of the alphabet: to produce a word, it must combine with another. Indeed, there are some people who are mere vowels to others. And then there is the person who stands as a question mark or exclamation mark in the book of life, about whom we'll never know who or what or why that person is here on this earth. – Benjamin Mandelstamm





If you believe breaking is possible, believe fixing is possible.
— RANDI DAVENPORT MORGAN



